JOB TITLE: **Research & Innovation Analyst**

<u>WHO WE ARE</u>
SaverLife is a national nonprofit helping working families achieve prosperity through savings. As the nation's leading microsavings provider, EARN designs and launches financial technology tools that create financial stability for America's most economically vulnerable populations. EARN's ultimate vision is that well-informed US households will achieve financial success through proven strategies, fair public policy and their own hard work.

<u>RESEARCH & INNOVATION ANALYST</u>
The Research & Innovation Analyst works to understand our clients, tracks the effectiveness of EARN's programs, and identifies and tests the most effective psychological, behavioral, social, and skill-based interventions to create successful savings habits. In collaboration with the Director of Research, the Research & Innovation Analyst will design and conduct primary and secondary research to inform EARN's current and future products and programs, typically through quantitative methods but potentially through qualitative methods as well. This work will be used to support internal operations, test new ways to drive greater impact, share progress and learnings with external stakeholders, track critical outcomes, and make ongoing programmatic improvements.

<u>ESSENTIAL DUTIES AND RESPONSIBILITIES:</u>
- Asking and answering research questions about the lives and needs of working families primarily through quantitative research methods
- Helping inform the product roadmap through insights
- Designing and implementing interventions and experiments leveraging behavioral economics techniques
- Evaluating programmatic effectiveness for internal and external audiences
- Crafting narratives that use data to help the financial health community improve outcomes for all Americans
- Implementing surveys and conducting interviews to augment and advance qualitative findings
- Working collaboratively with the Director of Research to create and implement research strategies and plans that reflect the needs of the organization
- Actively supporting other EARN teams in achieving mission critical deliverables

<u>WHO YOU ARE</u>
- You are an analytical rock star who wants to use your powers to improve the financial health and well-being of millions of US households
- You are action-oriented, stay focused on the goal you're trying to achieve, and act with urgency to achieve it
- You're a team player excited to help EARN reach its goals and help our Members reach theirs

<u>WHAT YOU BRING</u>
- Advanced analytical skills and knowledge of databases with proficiency in Microsoft Excel and SQL
- Experience in python, R and/or Tableau is preferred
- Capable of juggling multiple roles, able to prioritize, manage schedules and timelines, and oversee multiple tasks and projects

- Able to work both independently and as part of a small team, including filling supportive roles or leadership roles, depending on the project
- Able to communicate and interact effectively with diverse EARN constituencies including clients, board, staff, funders, and partners
- Detail oriented and organized
- Creative, able to identify multiple solutions to problems
- Interest in applying new findings to existing product in a dynamic environment
- Positive and professional demeanor
- Excellent written, verbal, and interpersonal communication skills

QUALIFICATIONS
- B.A./B.S. degree from an accredited college or university
- Minimum 2 years of experience conducting primary quantitative research or statistical analysis
- Experience with qualitative analysis and user research is preferred
- Experience in hypothesis testing, A/B testing, experiment design is preferred

OUR OFFER AND COMMITMENT
The salary and benefits package for this position is competitive.

EARN values diversity in our workplace and encourage people of color, women, people with disabilities, people who are lesbian, gay, bisexual, or transgender, and anyone belonging to any other federal or state protected category to apply for this position.

YOUR NEXT STEP
If this opportunity sounds like it's for you, please submit a cover letter and resume to jobs@earn.org by June 10th, 2019. If you are not sure if this opportunity is for you, are simply curious, or know someone who would be perfect, please email us.